

Tops® Markets, LLC

Tops Markets Great American Family Reunion Sweepstakes
at America's Fair
OFFICIAL RULES
June 27 – July 25, 2008

1. **HOW TO ENTER:** Purchase any Tops Brand product, Mineo & Sapio Italian Sausage, Bison, or Pepsi products with your registered BONUSCARD® discount card at any participating TOPS Market(s) between 12:01 AM, June 27, 2008 and 11:59 PM, July 25, 2008 and be automatically entered to win for a chance to win. To enter without purchase, (write your name, complete address with area code and telephone number on a 3x5 card and mail in a stamped envelope to: Tops Markets, Great American Family Reunion Sweepstakes, PO Box 1027, Buffalo, NY 14240.
2. **ELIGIBILITY:** Tops Great American Family Reunion Sweepstakes is open to all TOPS customers, ages 18 and over, from participating store locations. No purchase necessary to enter or win via mail-in entry. Employees or family members of employees of TOPS MARKETS, LLC, the Erie County Agricultural Society, Mineo & Sapio Italian Sausage, Bison, or Pepsi, their parents, or affiliates are not eligible to participate in this sweepstakes. Purchase of lottery ticket(s) as stand-alone transaction(s) are excluded from electronic entry, as well as any other items prohibited by law. Void where prohibited by law. All federal, state and local laws apply. Odds of winning each prize depend on the number of entries submitted by all TOPS customers.
3. **GENERAL CONDITIONS:** The use of registered BONUSCARD discount card upon checkout with a purchase of any Tops Corporate Brand product, Mineo & Sapio Italian Sausage, Bison, or Pepsi products consists of an entry. All electronic entries must be received by 11:59 PM on July 25, 2008. All mail-in entries must be postmarked by 11:59 PM, July 19, 2008 and received by July 25, 2008 to be eligible for the Prize. Winners will be selected on or about July 28, 2008. All entries received after these dates are void and ineligible for prizes. Limit one mail entry per outer stamped envelope per day. Mail-in envelopes larger than a #10 envelope will be automatically disqualified. No photocopied or mechanically reproduced entries will be accepted; incomplete or illegible entries are not eligible. No responsibility is assumed for technical failure of any kind or for lost, late, damaged, misdirected, incomplete, altered, illegible or postage due entries. Electronic entries that are incomplete, incorrect, illegible and/or deemed not eligible by TOPS Marketing Department will automatically be disqualified. TOPS Markets is not responsible for incorrect BONUSCARD data, along with any and all electronic, network, computer or other technical malfunctions that may occur upon collection, processing and transmission of data nor for any type of graphical or other error in the printing of the offer or in the administration of the sweepstakes.
4. **PRIZES:** Total approximate retail value of prizes is \$700 for grand prize and \$500 for prizes 1-5. Prize structure is as follows: One Grand Prize winner will be selected at the end of the promotion from all total eligible entries from the 1 month. Grand Prize consists of four tickets to the concert of the Grand Prize winner's choice at the 2008 America's Fair, a meet 'n greet with artist (pending artist approval) and a family reunion picnic for 50 people to take place at the 2008 America's Fair. Prizes 1-5 will consist of a family reunion picnic for 50 people to take place at the 2008 America's Fair. Unclaimed and returned prizes will not be awarded. Deduction of taxes from prize will be done according to IRS guidelines. No more than the advertised number of prizes will be awarded, however all prizes will be awarded. TOPS reserves the right to substitute any listed prize for one of equal or lesser value if the designated prize should become unavailable. All prizes are non-transferable and no substitutions will be made, unless otherwise agreed upon by

TOPS and sponsors. TOPS also reserves the right to cancel this promotion at any time during the promotion period. Sponsor is not responsible for winner limitations that prevent acceptance or use of any prize. All federal, state and local taxes where applicable are the sole responsibility of the prize recipient.

- 5. WINNER:** Winner will be selected in random drawing. TOPS Marketing Department, whose decision is final, will complete all electronic drawings as it relates to this sweepstakes. Odds of winning any prize depend on the number of eligible electronic and mail-in entries combined. The electronic entries will be combined with the mail-in entries to build a pool of potential winners. For example, if 50 mail-in entries are received, 50 entries will be fed into the electronic entries to build the drawing pool. Winner will be notified by phone and/or registered mail on or about July 29, 2008. Prize may be forfeited if the notification is mailed and returned as undeliverable mail without a forwarding address or if Winner is unable to be contacted by telephone. Winner must comply with all contest rules as published. Winner will be required to sign and return an Affidavit of Eligibility and Release of Liability/Publicity for the specific prize before prize will be awarded. Winner will be required to return documents within seven days from the postmark date on the prize notification letter. Failure to comply with this requirement or return of prize notification as undeliverable will result in the forfeiture of prize. Sponsor reserves the right, at its sole discretion, to cancel the registered BONUSCARD discount card entry method of the sweepstakes if it becomes technically corrupted and select winner by random drawing from among all eligible mail-in entries received. By participating, winner releases TOPS Markets, the Erie County Agricultural Society, Mineo & Sapio Italian Sausage, Bison, and Pepsi and their respective parent, subsidiaries, affiliates and the directors, officers, employees or agencies of any of the above organizations from any and all liability for any injuries, losses or damages of any kind caused by the prize or resulting from acceptance, possession or use/misuse of the prize. Acceptance of any prize shall constitute and signify the winner's agreement and consent that TOPS Markets or the Erie County Agricultural Society may use the winner's name, address, likeness and/or prize information for promotional purposes without further payment or consideration. All entries become the property of sponsor and none will be returned.
- 6. WINNERS LIST:** To obtain a list of winners, send a self-addressed, stamped envelope to: Tops Markets Great American Family Reunion Sweepstakes, TOPS Markets, PO Box 1027, Buffalo, NY 14240 by 8/15/08.